

**Representation – [REDACTED] Rainscombe Road, Badbury Park, Coate, Swindon, SN3 6ER**

Good evening I'd like to put in an Objection to the event by live at lydiard/the culture collective.

I'd like to object on public safety grounds. They ran an event in 2021 at Lydiard park and as I'm sure you aware it was a health and safety nightmare as well as plenty of other issues.

They had a lack of security which caused ridiculous queues, people sneaking in and lack of safety checks.

There was evidence of drug use during the event with drug paraphernalia found throughout the festival.

There was a distinct lack of toilets with alot of people having to relieve themselves around the park.

I've been made aware that not all equipment was risk assessed, and was not safe to use. This incuded stages, barriers.

There was under age drinking throughout the event with no or very little ID checks at the bar.

There was no progress in place for lost/vulnerable people.

This on top of the issues with supplier's not being paid. This is not an event that should be allowed to go ahead, the event is NOT safe and should not go ahead.

Kind regards

[REDACTED]

**Representation – [REDACTED] Birch Street, Swindon, SN5 5EU**

Hi Jemma,

Many thanks for your email. I think it's fair to say that the grant of this licence would breach all of the licencing objectives you mention as well as multiple laws. I attach my comments again, but with the breaches listed;

- I bring attention, first of all, to the lack of a safe and secure area for the event to take place. The fencing to secure the event field was installed back to front, and this was proven by the large numbers of teenagers / young adults who gained unauthorised entry to the event last year simply by pushing the fencing over! It is abundantly clear that the company who supplied the fencing did not install it correctly and as these individuals did not pass through security to gain access to the event, this put many thousands of people at risk. There were at least 3 - 4 places throughout the fencing where security was compromised and breached.
- A fellow attendee of the event with myself and my family tripped on a fence support which, contrary to health and safety laws, was unmarked. When I asked to speak to the event health and safety officer to raise the concern about the unmarked fence support, I was told by event security that the event DID NOT have a dedicated health and safety officer on-site. After asking instead to speak to a member of the event management team, they also confirmed there was not a health and safety officer present on site. This is a clear breach of not only health and safety regulations, but also laws.

**The above complaints around fencing are indicative of the event not being secure, leading for the potential of members of the public to come to harm, as well as there being a public nuisance caused by unauthorised access to the event. Live at Lydiard and their fencing contractor failed to secure the event, and also failed to install the fencing correctly in the first place. This is extremely likely to happen again. It is also a legal requirement that a health and safety officer be present at all times during an event which is open to the public. Live at Lydiard failed to provide this and they now potentially have a legal issue on their hands as my friend has taken his complaint to a solicitor. This shows that Live at Lydiard are willing to cut corners, probably to save money, and it is likely to happen again.**

- My 14 year old daughter was, by her own admission, allowed to freely purchase alcohol from several of the vendors on the event field on multiple occasions with NO ID CHECK. This is fundamentally illegal on part of the vendor and my daughter, who has been banned from attending any such further events. In addition to the first point above, alcohol was introduced into the event via the breaches in the perimeter fencing which contravenes the premises licence.

**This is a complete disregard of all four points;**

1. **The protection of children from harm**
2. **To prevent public nuisance**
3. **To prevent crime and disorder**
4. **Public safety**

**There was zero crowd control, queue control or age checking control which allowed a 14 year old and other children of her age to purchase age restricted products. This is illegal and put my child and others in harms way. Had a supermarket, nightclub or other venue sold alcohol to underage customers, they would be liable for a range of punishment ranging from financial penalties to having their licenses revoked. Live at Lydiard failed to uphold their end of the alcohol licencing agreement given to them.**

- Throughout the course of the event, I witnessed many people consuming cannabis, sharing it with others in their groups and also the sale of illegal substances to event attendees, not only by other attendees, but security staff themselves. It seems that there were no checks on the security company being used to ensure this event was safe.
- I witnessed several altercations between event attendees, security and other members of the public which resulted in punches being thrown and people being injured. This is not expected at a "family-friendly" event and again brings into question the reputation of the security company, given that they were happy to throw punches too, and in some cases, throw the first punch.

**Again, another two clear breaches of all four licencing objectives. Live at Lydiard had a duty to ensure staff were approved to work their, that the companies working with/for them had the right credentials and above all else, ensure the event was safe and secure as they promoted. They did not uphold any of this.**

- During the evacuation of the event which took place during the short thunderstorm, there was absolutely zero direction from security on where the evacuation point was and many security staff were overheard telling people to go home. The security staff were clearly not briefed on any of the procedures to be followed in the event of an emergency.

**The protection of children from harm and public safety were in no way considered in the planning of this event and any subsequent disaster management planning. Thankfully there were no serious disasters but had there been, there would have been next to no response from Live at Lydiard or it's security team.**

- After the event, everyone was instructed to leave the field via the exits, which were not marked, lit, marshalled or safe. We were left to walk down Hook Street in the pitch black after 11pm, during a storm with hundreds of other people, who were mostly intoxicated due to alcohol consumption and substance abuse. It was reported in the local news that 999 calls were made to Wiltshire Police due to people being concerned about a mass exodus taking place on a country lane with no secure way of traversing the road.

**Another clear example of disregard for public safety and protection of children. Everyone was ushered out from the event as quickly as possible and this was extremely unsafe given that Lydiard Park is pretty much in the countryside.**

- During the following days after the event, it became extremely clear that much of the ground at Lydiard Park was severely damaged. This resulted in much of the park being off limits, because the ground needed repair work. It also seems a substantial amount of litter was left behind, which resulted in local volunteers being brought in to clean the field. An event of this size should surely have had waste management facilities in place?

**I believe the above point falls under the area of public nuisance, as much of the park remained closed to allow a clean up and repairs to take place after the event. This is also why Live at Lydiard have been explicitly banned from hosting an event in Lydiard Park again.**

I hope this format is more useful and if you require anything further, please let me know.

Kind regards,



**Economy,  
Regeneration  
& Skills**

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Our Ref: TCC/OBJ/2022

28<sup>th</sup> February 2022

Dear Jemma Price, Licensing Officer,

**Licensing Act 2003 – Premises Licence Application – The Culture Collective for proposed site at Park Farm, Hook, Wiltshire, SN5 3NY**

I refer to the application for the grant of a Premises Licence in respect of the above site. The Licensing Authority for Swindon as a neighbouring authority abutting the proposed premises wishes to make a representation against this application.

It is considered that the licensing objectives in respect of Prevention of Public Nuisance and Ensuring Public Safety will be undermined should this application be granted in its current form.

The Licensing Authority have had interaction with the organiser from an event that took place last summer at Lydiard Park as 'Live at Lydiard'. The representation is as follows:

The licence holder in Swindon failed on many occasions to engage promptly and appropriately with the Licensing Authority throughout the process and indeed the ESAG process. A number of ESAG meetings were cancelled for the organiser for failure to provide appropriate paperwork in a timely manner.

The following summarises the concerns and lack of lessons learnt:

- The major concern the Licensing Authority has is over the management structure and ability to organise a control team to manage the event. This is fundamental to the success of a safe event. The logistics, Safety Officer, Security and First aid team had no appropriate briefing and no one person knew anyone else. In addition the event organiser had spread himself so thinly across the event he was not available when required. The first time the Safety Officer had been to site was on the morning of the event. This is not what I would expect in any event



let alone a capacity of 10K.

The event was monitored and inspected by Kathryn Ashton, Licensing Manager, Joseph Harris, Trainee Licensing Officer and Ashley Peachey, Licensing Officer

### **Ensuring Public Safety:**

- The Licence Holder failed to comply with the Swindon Borough Council's requirement through ESAG that all event food vendors, should be food hygiene rated 4 or above. The organiser brought Will's Pizza in which had not been rated by Wiltshire Council and was awaiting inspection. The organiser was emailed by our Food, Health and Safety team weeks before the event stating the food trader Will's Pizza "*has not got a food hygiene rating because they have not been inspected by the local authority, you are asked by ESAG to ensure that all your traders have a rating of 4 and above. Obviously I cannot sanction the use of this trader as he does satisfy the criteria set out by ESAG for events.*" This meant that a trader had been able to set up purchase food for the event and not having been told he could not trade. As a result an inspection was done on the day to facilitate this. This should have not been presented to SBC.
- The Licence Holder ignored this showing a total disregard of the responsible authority's communications.
- The security company hired expressed some concerns to the Licensing Authority that there was a shortage of security staff for an event of that scale and that they felt uncomfortable. This was primarily due to Culture Collective insisting on bringing their stewards to compliment the Security provider. Whilst we have had very positive experience of the provider for many years it fell short of expectations and no doubt was exacerbated by COVID passes. The security company would have provided the stewards aswell if requested. Nevertheless the organisers committed to checking passes and was advised to check mobile and radio signals due to the area he was operating in. When this failed there was no contingency other than asking the authority for a plan. I have had sight of the application and I am not convinced that Platinum Security have committed to this event or indeed any others.
- It is likely that the event will charge for parking. If attendees realise that they can park at Lydiard for a much lower figure then the park may be overwhelmed by event customers. This would also lead to a huge increase in pedestrians trying to cross Hook Street. There would be a real danger of an accident.

### **Prevention of Crime and Disorder:**

- The organiser employed a minimum of door supervisors, therefore supplemented



by their own stewards which transpired that there was insufficient staff to deal with the queuing and searching element.

- Heras fencing used for making the proposed pick up /drop off point left unattended posing a safety risk for potential anti-social matters.
- There was inadequate communications and briefings between security and stewards caused by the lack of briefings, material given out to staff and knowledge of personnel.

**Prevention of Public Nuisance:**

- Noise monitoring was carried out by the Licensing Authority qualified in acoustics and checks on the prescribed noise limits. This was a one off event during the pandemic and the main concerned receptors for Lydiard Park in the SBC area is Lydiard Millicent. Noise monitoring was undertaken on the night and whilst clearly audible at the receptor the residents did not wish to make a complaint as they to quote, 'we're really happy that the park was in use again'. I would very much doubt this will be the case if there are regular events rather than a complete one off event. If there was a complaint this would have been justified.
- There are concerns that there are closer residents of properties on Oatlands, just off of Hook St and no doubt WCC will have this in hand. It is also worth noting that previous events at Lydiard Park, adjacent to this site, have resulted in noise issues in Lydiard Millicent. For context, the closest receptor in Lydiard Millicent is around 750m from the event boundary, the nearest properties on Oatlands are circa 600m from the edge of this site. Notwithstanding this there is property on Park Farm.
- There are also concerns that the noise from this proposed licence and any event held should it be granted may cause disruption to the visitors on Lydiard Park and even the guests who may be in the hotel at the times of these events.

For the reasons above we would request that the application be refused in its current form as it is considered it undermines the licensing objectives as described.

If you require any additional information or clarification, please let me know.

Yours sincerely,

Kathryn Ashton  
Ashley Peachey  
Joseph Harris

OBO Licensing Authority Swindon





**SBC  
Operations  
Department**

Swindon Borough Council  
Cheney House  
Waterside Park  
Darby Close  
Swindon, SN2 2PN

Tel:- [REDACTED]

Public Protection  
Wiltshire Council  
County Hall  
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Trowbridge  
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1<sup>st</sup> March 2022

Dear Jemma Price, Licensing Officer,

**Licensing Act 2003 – Premises Licence Application – The Culture Collective in Respect of Park Farm, Hook, Wiltshire, SN5 3NY**

I refer to the application for the grant of a Premises Licence submitted in respect of the above address. I am aware that the Licensing Authority has submitted a representation against this and I wish to not only support that representation but also to make a representation in my capacity as Director of Operations for Lydiard Park and Hotel.

I have considered the application and believe that the Licensing Objectives in respect of the Prevention of Public Nuisance and Ensuring Public Safety will be undermined should the application be granted in its current form.

As you are no doubt aware Culture Collective held 'Live at Lydiard' in Lydiard Park last year. There were significant concerns over the management of the event and the difficulties in ensuring the organiser engaged appropriately with the Council's Licensing Department, landowners and indeed ESAG. Whilst the proposed site does not fall within the Swindon Borough it is bordering the jurisdiction and I wish the following points to be noted as my representation:

- It is likely that the event will charge for parking which they did last year despite being advised that they could not do this at Lydiard Park due to the TRO being in place. If attendees realise that they can park at Lydiard for a much lower figure then the park is likely to be overwhelmed by event customers. This would also lead to a huge increase in pedestrians trying to cross Hook Street. There would be a real danger of an accident.



- Access to and from the event site particularly from public transport is likely to be through the park. SBC would be unable to manage this extra foot fall and the dangers and safety issues that such joint capacities would bring.
- Noise from the event is likely to disrupt activities in the park particularly with the organiser requesting up to 10 events per year for Park Farm as opposed to the one event last year.
- Increased traffic on Hook Street is likely to cause significant disruption and a huge strain on the highway infrastructure, especially with the lack of information relating to the parking provisions that will be in place during these times. This again in my view will undermine the licensing objective in respect of public safety.
- I am aware that noise was audible beyond the site boundary last year and that our Licensing Department undertook noise monitoring. I am concerned that the noise from this proposed licence and any event held should it be granted may cause disruption to the visitors on Lydiard Park and even the guests who may be in the hotel at the times of these events.

'Live at Lydiard' failed to engage with SBC and had total disregard at times throughout the process and indeed after the event. Due to concerns over the management and organisation of the event SBC have taken the decision, supported by our legal team, **not** to allow Culture Collective to repeat any events on our Council land and for the reasons above I would ask that this application be refused in its current form.

If you require any additional information or clarification, please do not hesitate to contact me.

Yours sincerely,

Brian Pinchbeck  
Director of Operations  
Lydiard Park and Hotel





**Representation – Environmental Health Noise Team**

**From:** Hares, Tessa <Tessa.Hares@wiltshire.gov.uk>

**Sent:** 25 February 2022 16:23

**To:** Price, Jemma <Jemma.Price@wiltshire.gov.uk>

**Subject:** Representation against Lydiard Live Licence Application

Dear Jemma,

We are writing to put in a representation against the licence application for Live at Lydiard, proposed to be held at Park Farm, Hook Street, Lydiard Tregoze, SN5 3NY on the grounds of likely public nuisance from noise. We regret we are unable to support the application due to a lack of site specific information. The Noise Management Plan(NMP) I have been sent appears to be for the event which took place on a different site in 2021 with pages 14 onwards referring specifically to that event. The Event management Plan also appears light on detail.

The concern is that there will be noise breakout as there is no noise report or to our knowledge a noise assessment for this site which is due to have 5 stages and up to 14,999 attendees. In 2021 I was out noise monitoring other venues in the locality at Lydiard Millicent and Purton and heard loud music which I identified as coming from Lydiard Park Live.

Ideally many of the concerns could have been addressed prior to putting in the licence application by requesting an Event Safety Advisory Group meeting. My recommendation is that the application is withdrawn and this ESAG takes place prior to re-submission of the application.

We will be looking for conditions on the licence should it be approved and will submit further details on these and other issues we have noted with the submitted noise management plan in due course.

Kind regards

Tessa

Mrs Tessa Hares  
Environmental Health Officer  
Environmental Control and Protection (North and West)  
Monkton Park  
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**From:** Warren, Brett <brett.warren@wiltshire.gov.uk>  
**Sent:** 01 March 2022 09:37  
**To:** Price, Jemma <Jemma.Price@wiltshire.gov.uk>  
**Cc:** Hares, Tessa <Tessa.Hares@wiltshire.gov.uk>  
**Subject:** RE: Representation against Lydiard Live Licence Application

Hello Jemma

I wish to expand on Tessa Hares' holding objection submitted last Friday (25 February). The Environmental Control and Protection Team will be continuing our objection to the event. However, I would also say that we are willing to engage with the applicant and would consider withdrawing our objection subject to the agreement of licence conditions as set out below.

The licence application states that music will be played from 12 noon to 12 midnight. However the noise management plan provided (as part of Appendix A) states that music will end at 11pm. The significance of this is that beyond 11pm, the noise controls designed to prevent a public/statutory nuisance must be a lot stricter and we will require that the music noise should not be audible inside noise-sensitive premises with windows open. As it stands this point is not addressed in the application so we will require clarification as to exactly what the intention of the applicant is in terms of when amplified music will stop. If it is the intention of the applicant to continue amplified music after 11pm then it is likely that we will object unless evidence is provided that confirms an adequate level of noise control can be achieved.

Assuming that all amplified music will stop at 11pm, we will require the following conditions as part of a premises licence:

1. The frequency of music events shall be limited to one event per year.
2. Amplified music (including live music) is permitted between the hours of 12:00 and 23:00 on the day of the event.
3. A qualified and suitably experienced acoustic expert will be appointed to produce a Noise Management Plan (NMP) for each annual event and provide representatives on site during the live hours of the event. The NMP should identify external monitoring locations at nearby noise sensitive dwellings to be agreed with the Environmental Control and Protection Team at least 4 months prior to the event.
4. The control limits set at the mixer position on each stage shall be adequate to ensure that the Music Noise Level (MNL) shall not at any noise sensitive premises exceed 65 dB(A) over a fifteen minute period throughout the duration of the concert or event. The MNL must be measured by an acoustic expert using a Class 1 specification sound level meter capable of measuring third-octave bands.

5. The control limits set at the mixer position on each stage shall be adequate to ensure that the 63Hz and 125Hz octave frequency bands do not exceed 75dB throughout the duration of the concert or event.
6. During music events noise levels must be continuously monitored at the mixer position by the appointed acoustic expert.
7. The event organiser will ensure to carry out a sound propagation test prior to the event to determine a sound level at the sound mixer position which is required to achieve the external noise limits at residential properties. The Event organiser must communicate the maximum sound level at the mixer position with the Environmental Control and Protection Team. Sound propagation tests must be carried out either between 09:00 and 12:00 on the day before the event or between 09:00 and 12:00 on the event or the day, for a maximum of 2 hours.
8. All complaints about noise received by the site office / event organiser shall be logged, and shall be notified to the Environmental Control and Protection Team the next working day.
9. The event organiser must ensure that the Environmental Control and Protection Team is provided with the results of the noise monitoring in writing at any time upon request.
10. The event organiser must provide prior notification of the event to local residents including details of the event timings. The distribution for the notification letter will be agreed with the Environmental Control and Protection Team. A noise "hot line" number will also be included to allow residents to contact an event representative should they need to make a complaint during the event.

Best wishes

Brett

Brett Warren MSc CEnvH

**Senior Environmental Health Officer**

DD: 01225 770581

[brett.warren@wiltshire.gov.uk](mailto:brett.warren@wiltshire.gov.uk)

**Representation – Environmental Health, Food Health and Safety Team**

**From:** King, Sharon <sharon.king@wiltshire.gov.uk>

**Sent:** 01 March 2022 18:43

**To:** Price, Jemma <Jemma.Price@wiltshire.gov.uk>

**Subject:** Live at Lydiard, Park Farm, Hook Street, Lydiard Tregoze, Swindon, Wiltshire, SN5 3NY.

Dear Jemma

I would like to object to the application for Live at Lydiard Park Farm, Hook Street, Lydiard Tregoze, Swindon, Wiltshire, SN5 3NY on the grounds of Public Safety. Due to the lack of information submitted in the EMP it is difficult to determine how this event will be run safely and I have the following concerns:

- Plan information is poor, no key.
- It has come to light based on current information there is confusion over who is the person responsible for the site safety.
- Confusion over numbers attending, not sure about emergency route access and egress, looks like only one access point?
- Car parking 0.3 miles away from site entrance, access is via a narrow country lane with no street lighting.
- No RA provided for TDS and lighting and no information on who is building the platforms.
- No information regarding what activities will be provided in each tent/stage.
- There is no indication there are going to be any pyrotechnics/strobe lighting etc.
- No information provided on caterers, understand its early days for this information but intelligence has come to light there were catering/vendor issues during the last event that were not managed correctly by the applicant, this gives me great concerns going forward.
- SBC are down to collect the waste collection, is this correct.

I would therefore request that this application be refused until such a time that further information is submitted to address the concerns raised.

Kind regards

**Sharon King**  
Environmental Health Officer

Wiltshire Council  
Public Protection Service  
County Hall  
Bythesea Road  
Trowbridge  
BA14 8JD

**Representation – Linda Holland, Licensing Manager, Wiltshire Council**

**From:** Holland, Linda

**Sent:** 01 March 2022 18:01

**To:** Price, Jemma <[Jemma.Price@wiltshire.gov.uk](mailto:Jemma.Price@wiltshire.gov.uk)>

**Subject:** Objection to an Application for a premises Licence: Live@lydiard to be held at Park Farm Hook Street Swindon

Good Afternoon

I am writing as the officer authorised to responsible on behalf of the Licensing Authority.

The Licensing Authority is making this representation under the Public Safety & Prevention of Public Nuisance licensing objectives due to concerns in relation to the management of the proposed event. There has been insufficient time to reflect and consider the application and supporting documentation, with the event management plan only being submitted half way through the consultation period and re submission three days prior to the deadline.

Wiltshire Council officers were carrying out licensing & noise monitoring in Purton and Lydiard Millicent last year on the night of Live@lydiard ( 21<sup>st</sup> August), however noise (music) breakout from the event at Lydiard Park meant that it was impossible to effectively do so, as the music was over powering at the locations. Pedestrians were also observed leaving the site on foot in the dark walking in the road against oncoming traffic.

No event safety group meeting has taken place prior to submission of the application which was initially for 10 days a year ( now reduced to 1 day) and an increase on last year's capacity of 9,999 to 14,999, this year's event is now planned for Wiltshire rather than in Lydiard park in Swindon. Having liaised with the neighbouring authority who have expressed concerns with regard to how the event was operated in their area last year, the applicants engagement with their authority, which has been mirrored by our recent engagement and the applicants constant need to be reassured that there are no issues which has taken an inordinate amount of Council officers time, it is only appropriate that Wiltshire Council Licensing Authority raise our concerns and request a decision on this application to be determined by Licensing Sub Committee as part of the due process.

However the Licensing Authority would recommend that the Licence application is withdrawn to permit an Event Safety Advisory Group meeting to take place to consider the event in it entirety, and if all the matters can be resolved or addressed going forward to the satisfaction of the responsible authorities and agencies then a re-submission could be made.

Based on Authorities observations on last year's event 2021 the Licensing Authority is asking members to give this application due consideration.

Regards

**Linda Holland**

**Licensing Manager**

Public Protection

Communities and Neighbourhood Services

County Hall | Trowbridge | Wiltshire | BA14 8JN

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